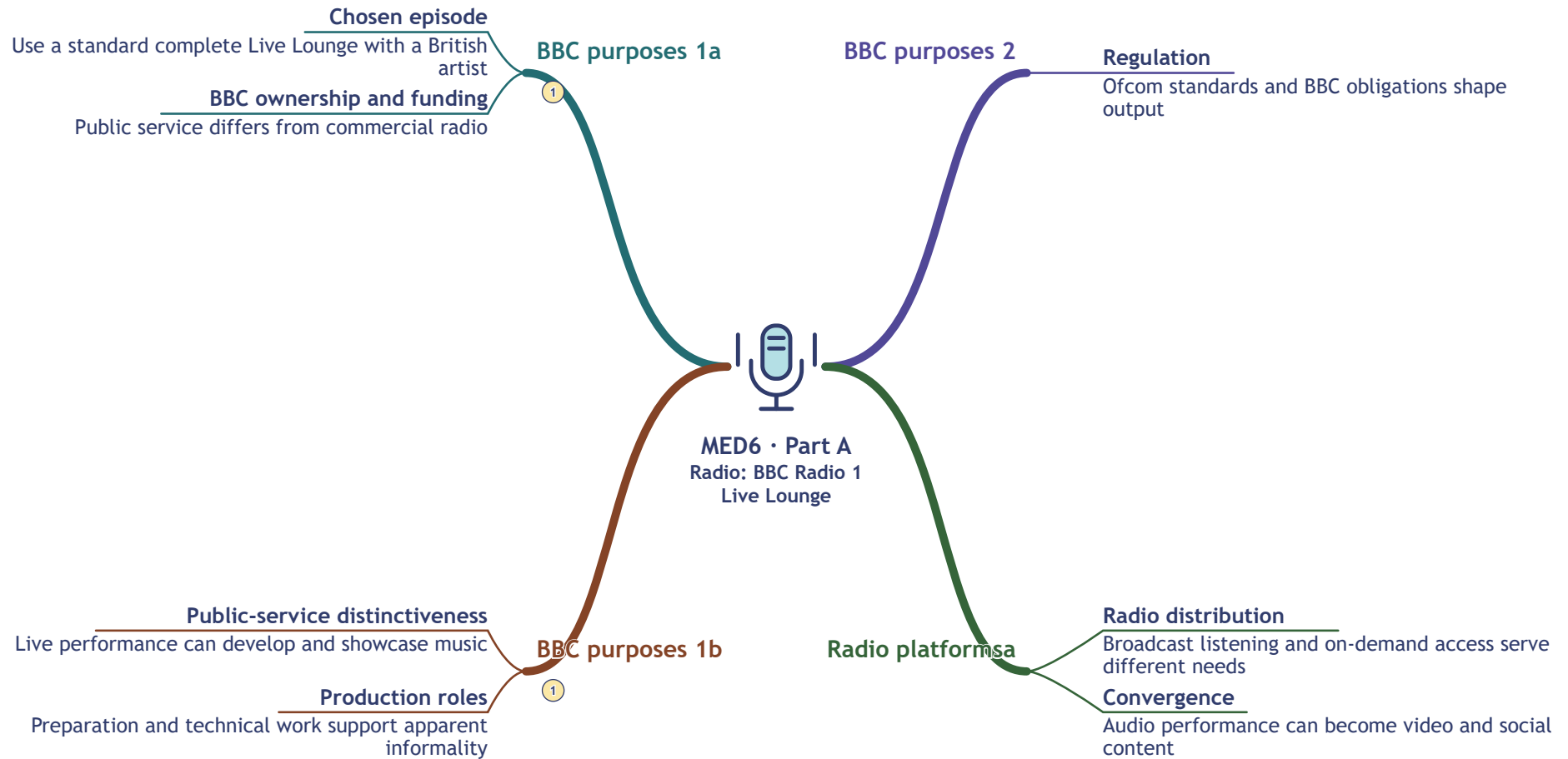




1. BBC purposes 1a → BBC purposes 1b: Public service reaches listeners across platforms